EMPLOYMENT, BUSINESS IN CANADA: MARKETING

1.What are some activities that marketing include?

2.what is the estimated expense for marketing by companies?

3.What are the 3 functions of marketing?

4.What does leading-edge mean?

5.What are some examples of leading-edge companies?

6.What are the 4 elements of marketing?

7.who is the target of marketing?

8.What is the official, general definition of marketing?

9.What is the ultimate outcome for marketing? What does that mean, in your opinion?