E. So Listen to the telephone conversation between a customer and a customer service representative. Check off the items that are discussed.

☐ number of transactions	☐ mobile banking
☐ overdraft protection	☐ plan fees
☐ additional transaction fees	☐ safety deposit boxes
☐ branch hours and location	☐ bank account plans
☐ minimum balance	☐ assisted bill payments
☐ reward points	☐ fee waiver

F. Answer the questions.

- 1. Why did the customer call and how did she resolve her problem?
- 2. What account plan features do you like best? (e.g., unlimited transactions, reward points)
- 3. Why do you think banks ask customers to keep a minimum balance with some plans?
- 4. Are you willing to pay fees for your bank account plan? Why?
- 5. Why do you think banks offer reward points?
- 6. What type of reward points are you more interested in: travel or merchandise (e.g., electronics, groceries)?

G. In pairs, brainstorm the questions you may use in a conversation between a customer service representative and a customer in the following situations.

- 1. A new customer wants information about account plans.
- 2. An existing customer wants to switch to a more affordable plan.



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