



# COMPANY HISTORY



Scan to review worksheet

Expemo code:  
17FE-26C9-U9Z2

**1**

## Key words

Match the terms on the left with the definitions on the right:

- |              |   |   |
|--------------|---|---|
| 1. import    | d | a. a location of a business, but not the head office              |
| 2. a branch  | e | b. the amount of a product that people want to buy                |
| 3. increase  | a | c. to become bigger   |
| 4. expand    | c | d. to bring products from another country to sell in your country |
| 5. go public | f | e. to go up   |
| 6. demand    | b | f. to offer shares on the stock market for the first time         |

**2**

## Starbucks

Listen to the history of Starbucks and answer the questions below.

- Where did Starbucks open its first branch? Seattle
- When did Starbucks open its first branch? 1971
- When did Howard Schultz join the company? 1982
- Which city did he visit? Milan
- When did Starbucks go public? 1992
- How many branches did Starbucks have in 1992? 165
- Where did Starbucks establish its first cafe outside North America? Tokyo
- How many branches did Starbucks have in 2012? 9405
- How many countries did Starbucks operate in? 60

Audio

