Watch the video to review what marketing and branding are.

Answer the questions:

1. Give a brief definition of

-branding

-marketing

2.Branding is\_\_\_\_\_\_\_\_\_\_: it defines\_\_\_\_\_\_\_\_\_

Marketing is \_\_\_\_\_\_\_\_\_\_: it defines\_\_\_\_\_\_\_\_\_

1. Your brand is\_\_\_\_\_\_\_\_\_\_\_